



From left to right:
Craig Schaeffer;
Vanessa Morris;
Dr. Jason Quintak;
Elizabeth Fisher Good;
Demetri
Konstantopoulos;
Alan Wilkett

Photo by Cliff Roles
and Rod Millington

First Sarasota, Now the World

Global Solutions to Eradicate Sexual Exploitation

Twelve years in the making, **The Foundation United** began as a vision in 2010 and has evolved into a catalytic platform to end sexual exploitation and trafficking through systemic change. They have established an unshakable foundation upon which leading organizations, with like-minded DNA and proven results, can collaboratively partner and scale. Many of the best practices learned over the last decade began right here in Sarasota and are now bringing solutions, healing, and protection nationally and beyond.

In 2018 The Foundation United became incorporated with an innovative approach to delivering scalable solutions to complicated and ever-evolving issues. It also creates an opportunity for industry leaders, and vetted organizations doing similar work, to maximize their impact by leveraging shared resources and synergies. Today, The Foundation United's training initiatives are creating international change with an unparalleled approach to moving the needle forward to eradicate sex trafficking, abuse, and exploitation.

"I have led initiatives in anti-sex trafficking locally, but through that entire time the vision of The Foundation United was there. The goal to bring an umbrella to the movement was the endgame. The amazing community in Sarasota felt like the perfect market in which to learn," said Elizabeth Fisher Good, CEO and Founder of The Foundation United. "I always said it was like practicing in a petri dish, with amazing people working together so that we could perfect best practices to scale. It is amazing to now be walking in the season of scaling."

"The best practices and partnerships we have developed over the last few years have launched into

national and global, systemic, scalable solutions. Finally, we are getting ahead of the issue of sex trafficking," said Good.

Congressman Vern Buchanan can attest to the quality of work The Foundation United is doing. "I've had the privilege of working with Elizabeth in the fight against human trafficking for many years, including drafting legislation to help educate students about how to identify the warning signs correctly," said Buchanan. "Elizabeth is a true leader in combating this form of modern-day slavery and protecting innocent and defenseless children."

Looking ahead at the solutions for the future, Good feels confident. "Nothing brings me greater joy today than to know that we are now able to intervene in any child's life—open the eyes of the heroes that work in law enforcement, schools, churches, or hospitals—actually to see and prevent the abuse."

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- Congressman Vern Buchanan

Areas of Systemic Focus: Certain Levers have The Power to Change Everything

These Areas Need to Become Points of Intervention 100% of the Time—Here's what The Foundation United is doing.

Healthcare: Up to 88% of ER docs will stitch up victims and hand them back to a predator. Deb O'Hara-Rusckowski presented a protocol to the World Health Organization (WHO) to be the standardized global health training system. 12 countries have already being trained.

Law Enforcement: 72% of law enforcement agents will encounter a victim during their regular duties, such as a traffic stop, and not realize that they are confronting trafficking. We have trained nearly 200 law enforcement agencies nationally. Around the country, we are now helping to prepare survivors for court with powerful impact statements.

Education: Countless children sit in school daily, falsely identified as problematic, promiscuous, and unable to learn or focus. Up to a third are hiding a secret of sexual abuse. They fear what might happen to them at the hands of someone they should be able to trust. Learn more about SPEAK UP.

The Church: Real Talk is a systemic pathway that helps end abuse and exploitation, which often resulting in being trafficked later in life. This unprecedented awakening and coaching tool equips faith communities to protect all from kindergarten to leadership.

Learn More at TheFoundationUnited.org