

Sammi Fisher

Portfolio: SammiFisher.com

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EDUCATION

The New School
New York, NY

Journalism + Design
Bachelor of Arts

SKILLS

Adobe Creative Suite
Slack
Asana
Netsuite
Copy Editing
Research
AP Style
Data Visualization
Interviewing
Reporting
Google Suite
Microsoft Office
Figma
Wix Pro
Canva Pro
Writing
Drawing
Painting
Illustration

RELEVANT WORK EXPERIENCE

Jonathan Adler

Copy & Design Associate · May 2023 - August 2024

- Crafted compelling digital product copy for a renowned design company
- Authored vibrant 'J'APPROVED!' blog posts showcasing products and partnerships
- Organized product keys and ensured catalog accuracy each season
- Composed engaging marketing emails and SMS campaigns for promotions
- Collaborated with PR and retail to design eye-catching event invites and signage

AppCard

Contracted Designer · Aug 2022 - May 2023

- Developed and produced print and digital designs with the Marketing Content Manager and leadership team for a growing technology startup

The Foundation United

Content Designer & Coordinator · Aug 2017 - Sept 2022

- Advanced the team in branding. Worked to launch all assets. Including website, logo design, newsletters, social media, curriculums, etc. for a global anti-human trafficking & exploitation foundation
- Researched and created assets that targeted demographics such as survivors and children with learning disabilities
- Contributed to the development and maintenance of a content design system
- Directed public relations agency toward social media growth

OTHER PROJECTS

Fount

Graphic Design Intern · Summer 2021

- Designed digital content and collateral. Including social media content for their 29k+ Instagram presence.
- The internship led to an extended time on their creative team, where I pursued art direction for series and events.

The New School Free Press

Senior Editor · Jan - May 2020

- Edited personal essays and columns for The New School's student-run newspaper
- Wrote articles about mental health, culture, and fashion

Editor-In-Chief · Aug - Dec 2019

- Managed a newsroom of 10 editors and 30 reporters to publish for digital and print
- Curated coverage and editorial vision for a newspaper serving 10,000+ students
- Transitioned the monthly print issue format from a newspaper into a magazine
- Lead the editors. Mentored writers. Collaborated with the creative and social team

Arts & Culture Editor · Aug 2018 - May 2019

- Edited and wrote arts, culture, and fashion articles
- Interviewed Steve Madden & covered Tribeca Film Festival

Features Reporter · Jan - May 2018

- Wrote a 1700-word feature article on student 'sugar babies' throughout the spring semester of my freshman year in addition to reporting on campus trends